Permit #F00052226

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00052226 **Type of Permit:** FILMING **Release Date:** 05/08/2012

Production Company STREAMLINE CONTENT

Insured Company Name STREAMLINE CONTENT

Contact Phone No. 1 917-572-5800
Contact Phone No. 2
Fax
Address 500 5TH AVE, STE 2610
NEW YORK, New York 10110

Production Title DANON

Type of Production Commercial - Standard

Producer Brian Benhoff

Director n/a n/a

1st AD n/a n/a

Production Manager David Garcia

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Matthew Cassel
Primary Phone Mobile - 310-702-6441
Secondary Phone

Location Assistant n/a n/a
Primary Phone Mobile - 310-702-6441
Secondary Phone

Fees

Posting 300	$138.00
Posting 900	$207.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,210.00

Number of Locations 1

NOT A PERMIT

Permit #F00052226

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00052226
Production Company STREAMLINE CONTENT
Insured Company STREAMLINE CONTENT
Production Title DANON

Location Manager Matthew Cassel
Primary Phone Mobile - 310-702-6441
Secondary Phone

Location Address 4532 Ben Ave, Los Angeles, CA, 91607

Location Type Private Residence

Film Dates 5/9/2012 - 5/9/2012 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Streamline.Danon.52226.AL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	1

Personnel on Location

Type	Quantity
Cast	5
Crew	45

Filming Activities Camera on sticks; Equipment on property; Handheld equipment; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 562 **Grid:** G4

Approvals LOS ANGELES POLICE DEPARTMENT Eliot Hernandez

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
12223 Ventura Blvd, Los Angeles, CA, 91604

Parking Notes
Cast/Crew parking at City Lot #690 (40 spaces)

Company must abide by the following conditions for parking in City Lot #690:
-Must contact GSD directly for use of lot
-Production company is responsible for posting notices of parking.
-May not park in handicap or electric charging spaces.
-A copy of the film permit must be placed in the dashboard of each vehicle with an unobstructed view. The permit must be displayed in such a way that the page with the City lot information is clearly visible.

Posting "No Parking" signs E/S BEN AV., SARAH ST - LANDALE ST

Approximate Footage 601 - 900 **Log Number** 35502

Date(s) 5/9/2012 to 5/9/2012 **Time(s)** 07:00 to 22:00

NO PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00052226	**Location Manager**	Matthew Cassel
Production Company	STREAMLINE CONTENT	Primary Phone	Mobile - 310-702-6441
Insured Company	STREAMLINE CONTENT	Secondary Phone	
Production Title	DANON		

Posting "No Parking" signs	S/S SARAH ST., BEN AV - GENTRY AV		
Approximate Footage	0 - 300	**Log Number**	35502
Date(s)	5/9/2012 to 5/9/2012	**Time(s)**	07:00 to 22:00
Posting "No Parking" signs	S/S SARAH ST., BEN AV - WEST 300'		
Approximate Footage	0 - 300	**Log Number**	35502
Date(s)	5/9/2012 to 5/9/2012	**Time(s)**	07:00 to 22:00

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Streamline Content ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 5/8/12

Matthew Cassel

Representative's Signature

Matthew Cassel

Representative's Name (Please Print)

Location Manager

Representative's Title (Please Print)

Streamline Content

Name of Principal (i.e. company name) (Please Print)

500 5th Avenue, STE 2610

New York, NY 10110

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President

NOT PERMITTED